# The philosophy of the Domaine...

#### Our Ethical Charter

## The philosophy of the Domaine

Our unique terroirs are "our treasure", our most precious asset :

they constitute "the origin" of our wines : they are their DNA, in a manner of speaking.

They are thus the guarantors of their "originality" (i.e. of the distinctive character of our wines).

We are their guardians for the long term, for future generations, and as such, we are committed to preserving and valorising them.

Our ambition is to reconcile respect for our terroirs and environment with economic efficiency and a philosophy of continual improvement. Thus, **quality** and **ethics** are at the heart of our Domaine's foundations.

### Our ethical charter

### To guarantee natural and authentic wines

- by respecting the exceptional heritage of our terroirs, by practising environmentally friendly viticulture.
  - by perpetuating a generations-old know-how.
  - by establishing traceability for each stage in the process of our wines.

#### To minimise our impact on the environment

- by adjusting the use of fertilisers for each vine's needs and by limiting phytosanitary treatments to their necessary minimum.
  - by strengthening the ecological conception of our packaging.
  - by sorting our wastes for recycling.

#### To establish a special relationship with our customers by offering:

- wines crafted by winegrowers, 100 % produced from our family wine-estate.
- a structured and attractive range of Pouilly/Loire wines.
- quality they can rely on, as proved by numerous awards at competition and recognition in the press.
  - a warm welcome for visitors.